

# 2026 GBMC HEALTHCARE CORPORATE SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

## 11<sup>TH</sup> ANNUAL WALK A MILE IN THEIR SHOES

Benefiting GBMC's SAFE, Domestic Violence & Child Protection Program

Friday, April 17, 2026

Honorary Chair: Olivia | Co-Chairs: Fred Chan, MD, Alexis "Lucky" Thompson

## 37<sup>TH</sup> ANNUAL GOLF CLASSIC

Benefiting Continuing Medical Education, Clinical Education & The John E. Savage Medical Library at GBMC

Monday, May 4, 2026

Chair: Yuliya Klopouh, MH, PharmD

## 38<sup>TH</sup> ANNUAL FATHER'S DAY 5K

Benefiting GBMC Neonatal Intensive Care Unit (NICU)

Saturday, June 20, 2026

Chair: Matthew Rudo, Esq.

## 9<sup>TH</sup> GBMC SPORTING CLAYS TOURNAMENT

Benefiting The Baetjer Center for Nursing Excellence

October 2026

Co-Chairs: Bernard Rhee, Esq, Christopher W. Keelty, Esq.



# 11<sup>TH</sup> ANNUAL WALK A MILE IN THEIR SHOES

Benefiting GBMC's SAFE, Domestic Violence & Child Protection Program



## HONORARY CHAIR

Olivia, GBMC Facility Dog

## CO-CHAIRS

Fred Chan, MD

Alexis "Lucky" Thompson

**FRIDAY, APRIL 17, 2026 | 4 P.M. | GBMC HealthCare Campus**

Our SAFE, Domestic Violence & Child Protection team provides trauma-informed care to victims of all ages in a confidential and non-judgmental environment — always at **no cost to the patient**. The team delivers comprehensive medical and forensic exams for victims of sexual assault, child abuse, domestic violence, and human trafficking.

Beyond emergency response, SAFE nurses also lead community education initiatives to help individuals recognize the signs of abuse, promote safety, and prevent future crimes.

Your support of **Walk a Mile in Their Shoes** directly strengthens these lifesaving services and raises critical awareness, bringing together hundreds of community members each year to stand with survivors.

## WHAT YOUR SUPPORT MAKES POSSIBLE:

- 24/7 on call forensic nursing coverage
- Forensic medical exams and courtroom testimony (at no cost)
- Domestic violence and human trafficking crisis intervention
- Child Abuse Assessments and Advocacy
- Trauma-informed counseling for survivors
- Emergency resources: Tracphones and "Go Bags"

## SPONSORSHIP OPPORTUNITIES

| Sponsorship Benefits                           | All Star<br>\$15,000                            | Chucks<br>\$10,000  | Converse<br>\$5,000 | High Top<br>\$2,000 | Low Top<br>\$1,000 |
|--|---|---------------------|---------------------|---------------------|--------------------|
| Complimentary walk entries                     | 10  | 8                   | 6                   | 4                   | 2                  |
| Name/Logo on event t-shirt                     | Prominent Logo Placement                        | Logo                | Logo                | Logo                | Name               |
| Social media post                              | Individualized Post                             | Individualized Post | Individualized Post | Group               | Group              |
| Recognition on website & event signage         | Prominent Logo Placement/<br>Additional Signage | Logo                | Logo                | Logo                | Name               |
| Promotional table at the event                 | ✓   | ✓                   | ✓                   |                     |                    |
| Recognition in pre/post emails                 | Pre & Post                                      | Pre & Post          | Post                |                     |                    |
| Sponsorship announced during the event program | ✓   | ✓                   |                     |                     |                    |
| Name/logo displayed on start/finish banner     | ✓   |                     |                     |                     |                    |



To register for your sponsorship contact Morgan Varley  
(mvarley@gbmc.org, 443-849-2120) or scan here.





# 37<sup>TH</sup> ANNUAL GBMC GOLF CLASSIC

Benefiting Continuing Medical Education, Clinical Education  
& The John E. Savage Medical Library at GBMC

## EVENT CHAIR

Yuliya Klopouh, PharmD

**MONDAY, MAY 4, 2026 | 9 A.M. - 5 P.M. | Turf Valley Resort**

### EXPERIENCE CHAMPIONSHIP GOLF. MAKE A LASTING IMPACT.

The **GBMC Golf Classic**, hosted at the renowned **Turf Valley Resort in Ellicott City**, offers golfers an exceptional day on a championship course—complete with premier prizes, a curated gift package, and unforgettable networking opportunities.

As a sponsor, you gain high-value visibility among **physicians, healthcare leaders, and influential members of the regional business community**, while aligning your brand with a trusted healthcare institution committed to excellence.

Most importantly, proceeds from the GBMC Golf Classic directly support the **education and professional development of GBMC physicians and nurses**—empowering them to continue caring for our loved ones with the same compassion and expertise they would show their own families.

### WHAT YOUR SUPPORT MAKES POSSIBLE

Your sponsorship fuels critical investments in education, resources, and lifelong learning at GBMC, including:

- Scholarships for GBMC nurses pursuing advanced degrees
- Annual Continuing Medical Education (CME) opportunities for GBMC staff
- 307 CME credits provided to GBMC medical staff
- Essential equipment and resources for the John E. Savage Medical Library, serving GBMC staff, patients, and families
- Grand Rounds educational sessions for GBMC physicians
- Dr. John Adams Compassionate Caregiving Rounds for all GBMC staff offered 9 months per year
  - A structured forum where all GBMC staff (clinical and non-clinical) come together to discuss emotional and social aspects of working in healthcare

### SPONSORSHIP OPPORTUNITIES

| Sponsorship Benefits                        | Presenting<br>\$15,000 | Tournament<br>\$10,000 | Augusta<br>\$5,000 | St. Andrew's<br>\$3,000 |
|---|------------------------|------------------------|--------------------|-------------------------|
| Complimentary golfers (greens fees & carts) | 8                      | 8                      | 4                  | 4                       |
| Name/logo on event materials                | Logo                   | Logo                   | Logo               | Name                    |
| Complimentary tee sign                      | ✓                      | ✓                      | ✓                  |                         |
| Golf with an executive                      | ✓                      |                        |                    |                         |



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Benefiting Continuing Medical Education, Clinical Education  
& The John E. Savage Medical Library at GBMC

## EVENT CHAIR

Yuliya Klopouh, PharmD

**MONDAY, MAY 4, 2026 | 9 A.M. - 5 P.M. | Turf Valley Resort**

### GOLF CLASSIC UNDERWRITING OPPORTUNITIES

#### **Golf Cart Sponsor \$2,500**

Exclusive opportunity to display your company logo on the screens in the golf cart

#### **Beverage Cart Sponsor \$2,500**

Exclusive opportunity to display  
your company logo on the beverage cart

#### **Awards Reception Sponsor \$2,500**

Opportunity to display your company logo  
on a sign during the awards reception

#### **Golfers Gift Sponsor \$1,500**

Opportunity to display your company logo on a sign during the golfer's shopping experience

#### **Breakfast Sponsor \$1,500**

Opportunity to display your company logo on a sign during breakfast

#### **Signage Underwriter \$1,500**

Opportunity to display your company logo on a sign during registration

#### **Practice Tee Underwriter \$1,000**

Opportunity to display your company logo on a sign on the practice tee

#### **Putting Contest Underwriter \$1,500**

Opportunity to display your company logo on a sign during the putting contest

#### **Tee Sign \$500**

Opportunity to display your company logo on a tee sign along one of the 18 tees



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# 38<sup>TH</sup> ANNUAL FATHER'S DAY 5K & 1-MILE WALK

Benefiting GBMC Neonatal Intensive Care Unit (NICU)

## EVENT CHAIR

Matt Rudo

**SATURDAY, JUNE 20, 2026 | 6:30 A.M.-10:30 A.M. | GBMC Campus**

### RUN FOR OUR TINIEST PATIENTS. SUPPORT FAMILIES WHEN THEY NEED IT MOST.

Held annually on Father's Day weekend, the GBMC Father's Day 5K & 1-Mile Walk brings together runners, walkers, families, and community partners in a powerful show of support for our Neonatal Intensive Care Unit (NICU). This meaningful event is more than a race, it's a celebration of hope, resilience, and the strength of families whose lives have been forever changed by the care they received at GBMC.

GBMC's NICU, one of the largest in the region, provides advanced, compassionate care to more than 400 critically ill and premature babies each year. The GBMC NICU combines cutting-edge medicine with family-centered support to give our smallest patients the strongest possible start in life.

By sponsoring the GBMC 5K, your organization demonstrates a visible commitment to children's health, family support, and community well-being, while gaining meaningful exposure to participants, volunteers, and supporters from across the region.

### WHAT YOUR SUPPORT MAKES POSSIBLE

- Meal cards and ride-share assistance to help ease the financial and logistical burden for parents who spend long hours at their baby's bedside
- Infant-Driven Feeding training for all NICU nurses, ensuring developmentally supportive, evidence-based care for premature and medically fragile newborns
- Replacement and repair of critical NICU equipment, such as Panda Warmers and portable patient monitors, essential to maintaining a safe and advanced care environment
- Special Care Nursery: an extension of the NICU for babies who need additional support and monitoring prior to discharge

### SPONSORSHIP OPPORTUNITIES

| Sponsorship Benefits                   | Giving Gold<br>\$15,000 | Giving Legacy<br>\$10,000 | Giving Life<br>\$5,000<br>(Unlimited) | Giving Hope<br>\$2,000<br>(Unlimited) | Giving Help<br>\$1,000<br>(Unlimited) |
|--|-------------------------|---------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| Name/logo on event collateral & shirts | Logo                    | Logo                      | Logo                                  | Logo                                  | Name                                  |
| Social media post                      | Individualized Post     | Individualized Post       | Individualized Post                   | Group Posting                         | Group Posting                         |
| Complimentary race entries             | 12                      | 8                         | 6                                     | 4                                     | 2                                     |

**Please note the Father's Day 5K & 1-Mile Walk will now be held on a SATURDAY!**

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# 38<sup>TH</sup> ANNUAL FATHER'S DAY 5K & 1-MILE WALK

Benefiting GBMC Neonatal Intensive Care Unit (NICU)

EVENT CHAIR

Matt Rudo

**SATURDAY, JUNE 20, 2026 | 6:30 A.M.-10:30 A.M. | GBMC Campus**

## FATHER'S DAY 5K UNDERWRITING OPPORTUNITIES

### Exclusive Wellness Underwriter \$2,500

Opportunity to lead the warm up for hundreds of participants, company logo included on event collateral (T-shirt, signage, website), promotional table at event

### Finish Line Underwriter \$2,500

Company logo displayed on a banner at the finish line and on event collateral (T-shirt, signage, website)

### Awards Underwriter \$2,500

Company logo on signage during the awards ceremony and on event collateral (T-shirt, signage, website)

### Hot Breakfast Underwriter \$2,500

Company logo displayed on signage in the breakfast tent and on event collateral (T-shirt, signage, website)

### Mile Marker Sponsor \$1,500 (4 available)

Company logo displayed along the 5K and 1-mile walk route on a sign marking each mile.

## Sponsorship Impact

- 250+ infants treated in 2025
- 20+ meal cards or gas cards given to families in need each quarter
- Parent concierge bag given to new parents with items that can be used throughout their stay.

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# 9<sup>TH</sup> ANNUAL SPORTING CLAYS TOURNAMENT

Benefiting The Baetjer Center for Nursing Excellence

## CO-CHAIRS

Christopher W. Keelty, Esq.

Bernard Rhee, Esq.

**OCTOBER 2026 | 10 A.M.-4 P.M. | First Mine Run**

## AIMING FOR CARE

Proceeds from this sporting clays event benefit the **H. Norman Baetjer Jr. and Jeanne H. Baetjer Center for Nursing Excellence at GBMC**, a cornerstone of GBMC's commitment to exceptional patient care through continuous professional development.

The Baetjer Center promotes **lifelong learning, clinical excellence, and innovation in nursing practice** by equipping nurses with evidence-based education, advanced technology, and opportunities for professional growth. Through academic scholarships, certification support, and leadership development, the Center ensures GBMC nurses.

By sponsoring this event, your organization plays a direct role in **strengthening the nursing workforce**, advancing healthcare outcomes, and supporting those who are on the front lines of patient care every day.

## WHAT YOUR SUPPORT MAKES POSSIBLE

Your generosity directly invests in the education and advancement of GBMC nurses, including:

- **Academic scholarships** for GBMC nurses pursuing advanced degrees
  - 17 provided in GBMC FY25
- **Nursing loan repayment assistance**, helping recruit and retain highly skilled nurses
- **Certification reimbursement for nurse leaders**, ensuring clinical excellence, leadership development, and best-in-class patient care
  - 26 provided in GBMC FY25

## SPONSORSHIP OPPORTUNITIES

| Sponsorship Benefits                                       | Presenting Sponsor<br>\$10,000 | Sponsors<br>\$5,000 | Team<br>\$2,500 |
|--|--------------------------------|---------------------|-----------------|
| Complimentary shooters                                     | 8                              | 4                   | 4               |
| Industry exclusivity                                       | ✓                              |                     |                 |
| Signage on course  | ✓                              | ✓                   |                 |
| Designated table at post-tournament lunch                  | ✓                              | ✓                   |                 |
| Additional tickets to post-tournament lunch & live auction | 8                              | 4                   |                 |



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**OCTOBER 2026 | 10 A.M.-4 P.M. | First Mine Run**

### SPORTING CLAYS TOURNAMENT UNDERWRITING OPPORTUNITIES

#### Post Tournament Lunch Sponsor \$5,000

Logo on signage during the lunch reception

6 complimentary tickets for lunch

#### Ammo Underwriter \$2,500

Opportunity to display your company logo on the ammo provided at each station. All participants will be provided ammo at no charge, your company logo will be on a small sign indicating the ammunition gauge at each of the 15 stations.

#### Long Bird Contest Underwriter \$1,500

Opportunity to sponsor an exciting contest for our participants as the tournament ends. Your logo will be displayed on signage at the site of the contest.

#### Station Underwriter \$500

Opportunity to market your company on a sign at one of 15 stations

#### Sponsorship Impact

In GBMC's 2025 Fiscal Year:

- 8 GBMC nurses received scholarship support at various amounts
- 26 GBMC nurses received reimbursement for pursuing additional certifications
- 40 GBMC nurses attended conferences to further their education



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**GBMC**  
HEALTHCARE