

2025 GBMC HEALTHCARE CORPORATE SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

10TH ANNUAL WALK A MILE IN THEIR SHOES

To benefit the Sexual Assault Forensic Examination (SAFE) and Domestic Violence (DV) Program at GBMC

Friday, April 11, 2025

Honorary Chair: John Harbaugh | Chairs: Fred Chan, MD, Alexis “Lucky” Thompson,

36TH ANNUAL GOLF CLASSIC

To benefit Continuing Medical Education, Clinical Education, and the John E. Savage Medical Library at GBMC

Monday, May 5, 2025

Chairs: Laurie Beyer, MBA, CPA, Yuliya Klopouh, MH, PharmD

37TH ANNUAL FATHER’S DAY 5K

To benefit the Neonatal Intensive Care Unit (NICU) at GBMC

Sunday, June 15, 2025

Chair: TBD

GBMC SPORTING CLAYS TOURNAMENT: AIMING FOR CARE

To benefit the H. Norman Baetjer Jr. & Jeanne H. Baetjer Center for Nursing Excellence at GBMC

Thursday, October 16, 2025

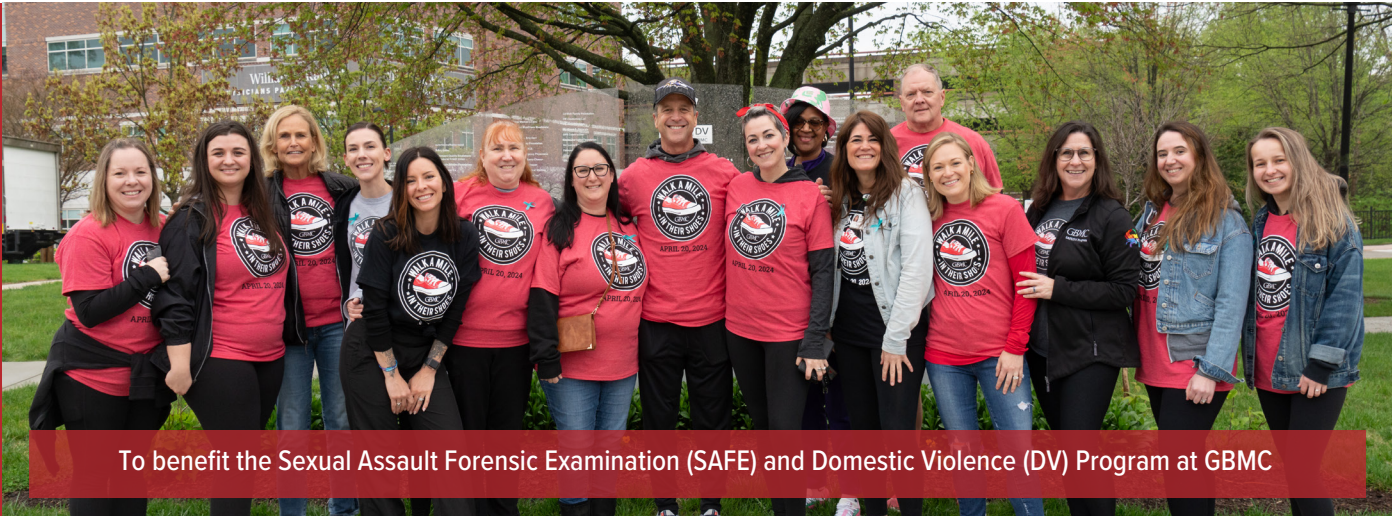
Chair: Bernard Rhee, Esq, Christopher W. Keelty, Esq.

10TH ANNUAL WALK A MILE IN THEIR SHOES

FRIDAY,
APRIL 11, 2025

4 P.M.

GBMC HealthCare Campus,
Towson, MD



HONORARY CHAIR

John Harbaugh
Baltimore Ravens Coach

EVENT CHAIRS

Fred Chan, MD, Alexis “Lucky” Thompson

WWW.GBMC.ORG/WALKAMILE

GBMC will be hosting the 10th Anniversary of the Walk a Mile in Their Shoes on April 11. Our SAFE & DV team cares for victims of all ages in a confidential, non-judgmental atmosphere at no cost to the patient. The team provides medical and forensic exams to victims of sexual assault, child abuse, domestic violence, and human trafficking. Additionally, they educate the community to recognize signs of violence and abuse with the aim of preventing future crimes. Walk a Mile raises essential funds and awareness, uniting hundreds of community members each year.

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	All Star \$15,000 (1)	Chucks \$10,000	Converse \$5,000	High Top \$2,000	Low Top \$1,000
Recognition on event collateral & t-shirt	Logo	Logo	Logo	Logo	Names
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary walk entries	10	8	6	4	2
Promotional table at event	✓	✓	✓		
VIP seating during reception	✓	✓	✓	✓	✓

Don't want to walk? Support SAFE with an underwriting opportunity!

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.



10TH ANNUAL WALK A MILE IN THEIR SHOES

**FRIDAY,
APRIL 11, 2025**

4 P.M.

**GBMC HealthCare Campus,
Towson, MD**



WALK A MILE IN THEIR SHOES UNDERWRITING OPPORTUNITIES

Underwrite a Student Group or Team - \$2,500 (UNLIMITED)

Many local schools would like to send their students to attend Walk a Mile, but it is not within their budget. While some students can afford a registration fee, many others do not have the financial resources. With your sponsorship, you can provide an opportunity for 50 students to attend Walk a Mile, meet our SAFE & DV team, and learn how to keep themselves and their friends safe from crimes of violence and abuse.

Pre-Walk Party Underwriter - \$2,000 (ONE AVAILABLE)

Exclusive opportunity to host the pre-event party. Includes signage at the event.

Start & Finish Line Underwriter - \$1,000 (ONE AVAILABLE)

Opportunity to market your company along the red carpet at the finish line. Includes signage at the finish line.

Sign Underwriters - \$100 (20 AVAILABLE)

Opportunity to sponsor signs along the walk that provide facts and data about the SAFE and DV Program.

Walk a Mile in Their Shoes Digital Impressions

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Walk a Mile Email Recipients: 9,000+

GBMC.org website traffic: 200,000 unique users visit www.gbmc.org monthly.

** Chucks and All Star sponsors will receive a table of 8 with your company logo displayed*

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.

GBMC
HEALTHCARE

10TH ANNUAL WALK A MILE IN THEIR SHOES

FRIDAY,
APRIL 11, 2025

4 P.M.

GBMC HealthCare Campus,
Towson, MD



SPONSORSHIP LEVEL: Check one participation level.

_____ All Star \$15,000 _____ Chucks \$10,000 _____ Converse \$5,000
_____ High Top \$2,000 _____ Low Top \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

SPONSOR’S INFORMATION

Name of Company: _____

Address: _____

CONTACT INFORMATION

Name of Contact: _____

Phone Number: _____ Email: _____

AUTHORIZATION

Date: _____

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.
Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204
Make checks payable to GBMC Foundation



36TH ANNUAL GOLF CLASSIC

MONDAY,
MAY 5, 2025

9 A.M. - 5 P.M.

Turf Valley Golf Course,
Ellicott City, MD



To benefit Continuing Medical Education, Clinical Education, and the John E. Savage Medical Library at GBMC

EVENT CO-CHAIRS

Laurie Beyer, MBA, CPA,
Yuliya Klopouh, MH, PharmD

WWW.GBMC.ORG/GOLFCLASSIC

At the GBMC Golf Classic, held at Turf Valley in Ellicott City, golfers enjoy an exceptional round of golf on a championship course, great prizes, a gift package, and more! We hope you consider this high-value opportunity to promote your company to physicians, healthcare executives, and the business community. The GBMC Golf Classic directly benefits doctors and nurses in furthering their educations to continue to care for our loved ones as if they were their own.

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Presenting \$15,000 (1)	Tournament \$10,000 (1)	Augusta \$5,000	St. Andrew's \$3,000
Complimentary golfers (greens fees & carts)	8	8	4	4
Company name/logo on event materials	Logo	Logo	Logo	Name
Complimentary tee sign	✓	✓	✓	
Golf with an executive	✓			

Don't golf? Support with an underwriting opportunity!

Contact Morgan Varley, Director of Annual Fund,
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36TH ANNUAL GOLF CLASSIC

MONDAY,
MAY 5, 2025

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Turf Valley Golf Course,
Ellicott City, MD



To benefit Continuing Medical Education, Clinical Education, and the John E. Savage Medical Library at GBMC

GOLF CLASSIC UNDERWRITING OPPORTUNITIES

Exclusive Golf Cart Underwriter - \$2,500

Opportunity to market your company on golf carts

Beverage Cart Underwriter - \$2,500

Opportunity to market your company
on beverage carts

Awards Dinner Underwriter - \$2,500

Opportunity to market your company
on signage during the awards program

Golfers' Gift Underwriter - \$2,000

Opportunity to market your company at the on-site golfer's gift shop

Golfers' Lunch Underwriter - \$1,500

Opportunity to market your company on signage during lunch

Signage Underwriter - \$1,500

Opportunity to market your company on signage during registration

Practice Tee Underwriter - \$1,000

Opportunity to market your company on a tee sign on the practice tee

Putting Green Underwriter - \$1,000

Opportunity to market your company
on a tee sign on the putting green

Prize Underwriter - \$1,000

Opportunity to underwrite golfers' prizes,
on signage during program

Tee Underwriter - \$500

Opportunity to market your company on a sign along one of the 18 tees



A UNISON RISK ADVISORS Company RCM&D

"RCM&D is proud to be GBMC's insurance broker since 1965, providing insurance consultation, risk management and claim services. We love working with GBMC; they are a true partner in the Baltimore community. Here's to many more years working together!"

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Turf Valley Golf Course,
Ellicott City, MD



To benefit Continuing Medical Education, Clinical Education, and the John E. Savage Medical Library at GBMC

SPONSORSHIP LEVEL: Check one participation level.

_____ Presenting \$15,000 _____ Tournament \$10,000 _____ Augusta \$5,000 _____ St. Andrew's \$3,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

SPONSOR'S INFORMATION

Name of Company: _____

Address: _____

CONTACT INFORMATION

Name of Contact: _____

Phone Number: _____ Email: _____

AUTHORIZATION

_____ Date: _____

Company Representative Signature

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Turf Valley Golf Course,
Ellicott City, MD



To benefit Continuing Medical Education, Clinical Education, and the John E. Savage Medical Library at GBMC

GOLF CLASSIC - RAFFLE BASKET DONATION

Basket theme: _____ Estimated value of basket: _____

_____ Item will be delivered to your location (Note: address and contact information below)

_____ Item will need to be picked up from my location

DONOR INFORMATION

Name of Contact: _____

Name of Company: _____

Address: _____

Phone Number: _____ Email: _____

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,
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37TH ANNUAL FATHER’S DAY 5K

**SUNDAY,
JUNE 15, 2025**
6:30 A.M. - 11 A.M.
**GBMC HealthCare Campus,
Towson, MD**



EVENT CHAIR
TBD
WWW.GBMC.ORG/5K

Held every year on Father’s Day, the 5K brings the community together on GBMC’s campus in support of our Neonatal Intensive Care Unit. GBMC’s NICU, one of the largest in the area, cares for more than 400 babies annually and is nationally recognized for groundbreaking research in neonatal intensive care. In 2021, GBMC opened a Special Care Nursery as an extension of the NICU for newborns who need additional support and care prior to discharge.

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Giving Gold \$15,000 (1)	Giving Legacy \$10,000 (1)	Giving Life \$5,000 (unlimited)	Giving Hope \$2,000 (unlimited)	Giving Help \$1,000 (unlimited)
Recognition on event collateral & shirts	Logo	Logo	Logo	Logo	Name
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary race entries	12	8	6	4	2

Don’t want to run or walk? Support the 5K with an underwriting opportunity!

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.



37TH ANNUAL FATHER’S DAY 5K

**SUNDAY,
JUNE 15, 2025
6:30 A.M. - 11 A.M.
GBMC HealthCare Campus,
Towson, MD**



FATHER’S DAY 5K UNDERWRITING OPPORTUNITIES

Exclusive Wellness Underwriter - \$2,500

Opportunity to lead the warm-up for hundreds of 5K run and 1-mile walk participants with your logo on signage at the event

Finish Line Underwriter - \$2,500

Opportunity to market your company at the finish line. Includes signage at the finish line.

Awards Underwriter - \$2,500

Opportunity to market your company during the post-race awards ceremony. Includes signage at the podium.

Hot Breakfast Underwriter - \$2,500

Exclusive opportunity to market your company in the post-race hot breakfast tent

Mile Marker Underwriter - \$1,500

Opportunity to market your company along the race course with logo and name on signage marking each mile

Father’s Day 5K Digital Impressions

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Father’s Day 5K Email Recipients: 10,000+

GBMC.org website traffic: 200,000 unique users visit www.gbmc.org monthly.

“We have been enthusiastic sponsors of the GBMC Father’s Day 5K since our twin boys were saved by the NICU in 2010. In a time of severe worry and stress, we were blessed to have the courageous doctors and nurses of the NICU there for our boys. We will forever be grateful!”

Joseph and Deirdre Bernstein

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37TH ANNUAL FATHER'S DAY 5K

**SUNDAY,
JUNE 15, 2025**
6:30 A.M. - 11 A.M.
**GBMC HealthCare Campus,
Towson, MD**



SPONSORSHIP LEVEL: Check one participation level.

- ☐ Giving Gold \$15,000
- ☐ Giving Legacy \$10,000
- ☐ Giving Life \$5,000
- ☐ Giving Hope \$2,000
- ☐ Giving Help \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

SPONSOR'S INFORMATION

Name of Company:

Address:

CONTACT INFORMATION

Name of Contact:

Phone Number: Email:

AUTHORIZATION

Date:

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2773 or philanthropy@gbmc.org.
Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204
Make checks payable to GBMC Foundation



37TH ANNUAL FATHER’S DAY 5K

SUNDAY,
JUNE 15, 2025
6:30 A.M. - 11 A.M.
GBMC HealthCare Campus,
Towson, MD



EVENT INFORMATION: Check which event you are participating in.

_____ I will be running or walking the 5K _____ I will be participating in the 1-mile walk

PARTICIPANT INFORMATION

Name: _____

Age: _____ Gender: _____ T-Shirt Size: S M L XL 2XL

Note: shirts are men’s and women’s cuts. Youth cotton shirts are also available. Please indicate if this is a youth size.

CONTACT INFORMATION

Full Address: _____

Phone Number: _____ Email: _____

OTHER INFORMATION

Are you a GBMC Employee? _____ Yes _____ No Are you a GBMC NICU Employee? _____ Yes _____ No

Are you a father running with your son or daughter? _____ Yes _____ No

If yes, please specify relationship: _____

If yes, please list their full name: _____

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GBMC SPORTING CLAYS TOURNAMENT: AIMING FOR CARE

THURSDAY,
OCTOBER 16, 2025

First Mine Run,
White Hall, MD



To benefit the H. Norman Baetjer Jr. and Jeanne H. Baetjer Center for Nursing Excellence at GBMC

EVENT CO-CHAIRS

Bernard Rhee, Esq.

GBMC HealthCare Board Member

Christopher W. Keelty, Esq.

WWW.GBMC.ORG/CLAYSHOOT

The H. Norman Baetjer Jr. and Jeanne H. Baetjer Center for Nursing Excellence at GBMC promotes lifelong learning and quality patient care by using evidence-based practice and the latest technology to give nurses the tools they need to treat patients with the best care possible. The Baetjer Center offers academic scholarships and support for certification for all skill levels.

SPONSORSHIP OPPORTUNITIES

**Sponsorship
Benefits**

Presenting Sponsor
\$10,000
(1)

Sponsors
\$5,000

Team
\$2,500

Complimentary shooters

8

4

4

Industry exclusivity



Signage on course



Designated table at
post-tournament lunch



Additional tickets to post-
tournament lunch & live auction

8

4

Can't participate in the event? You can show your support by sponsoring a station!

Contact Morgan Varley, Director of Annual Fund,
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GBMC SPORTING CLAYS TOURNAMENT: AIMING FOR CARE

**THURSDAY,
OCTOBER 16, 2025**

**First Mine Run,
White Hall, MD**



To benefit the H. Norman Baetjer Jr. and Jeanne H. Baetjer Center for Nursing Excellence at GBMC

SPORTING CLAYS TOURNAMENT UNDERWRITING OPPORTUNITIES

Post-Tournament Lunch Underwriter - \$5,000

Exclusive opportunity to market your company during the post-tournament lunch through signage

Opportunity for company representative to speak during program

Six tickets to the post-tournament lunch

Silent Auction Underwriter - \$2,500

Includes signage and promotion during the silent auction

Ammo Underwriter - \$2,500

Opportunity to market your company name on the ammo provided at each station. All shooters will be provided ammo at no charge, your company name will be on a small sign indicating the ammunition gauge at 15 stations.

Shooting Contest Underwriter - \$1,500

Opportunity to sponsor an exciting contest for our participants once the tournament has ended. Sponsorship to include signage at the shooting station and logo on contest tickets

Refreshment Cart Underwriter - \$1,500

Opportunity to market your company with logo on the refreshment cart. The cart will circulate throughout the event offering refreshments to participants.

Station Underwriter - \$500

Opportunity to market company with signage at one of 15 stations

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GBMC
HEALTHCARE

GBMC SPORTING CLAYS TOURNAMENT: AIMING FOR CARE

**THURSDAY,
OCTOBER 16, 2025**
**First Mine Run,
White Hall, MD**



SPONSORSHIP LEVEL: Check one participation level.

_____ \$10,000 _____ \$5,000 _____ Post-Tournament Lunch \$5,000
_____ \$2,500 _____ Shooting Contest \$1,500 _____ Sponsor Station \$500

If you would like to commit to an underwriting opportunity, please indicate your preference here:

— — — — —

SPONSOR’S INFORMATION

Name of Company: _____

Address: _____

— — — — —

CONTACT INFORMATION

Name of Contact: _____

Phone Number: _____ Email: _____

AUTHORIZATION

_____ Date: _____

Company Representative Signature

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GBMC SPORTING CLAYS TOURNAMENT: AIMING FOR CARE

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First Mine Run,
White Hall, MD



SILENT AUCTION DONATION

Item/Experience: _____

Estimated value: _____

_____ Item will be delivered to GBMC or First Mine Run (please note which)

_____ Item will need to be picked up from my location

DONOR INFORMATION

Name of Contact: _____

Name of Company: _____

Address: _____

Phone Number: _____ Email: _____

Company Representative Signature

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