

10TH ANNUAL WALK A MILE IN THEIR SHOES

FRIDAY,
APRIL 11, 2025

4 P.M.

GBMC HealthCare Campus,
Towson, MD



HONORARY CHAIR

John Harbaugh
Baltimore Ravens Coach

EVENT CHAIRS

Fred Chan, MD, Alexis “Lucky” Thompson

WWW.GBMC.ORG/WALKAMILE

GBMC will be hosting the 10th Anniversary of the Walk a Mile in Their Shoes on April 11. Our SAFE & DV team cares for victims of all ages in a confidential, non-judgmental atmosphere at no cost to the patient. The team provides medical and forensic exams to victims of sexual assault, child abuse, domestic violence, and human trafficking. Additionally, they educate the community to recognize signs of violence and abuse with the aim of preventing future crimes. Walk a Mile raises essential funds and awareness, uniting hundreds of community members each year.

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	All Star \$15,000 (1)	Chucks \$10,000	Converse \$5,000	High Top \$2,000	Low Top \$1,000
Recognition on event collateral & t-shirt	Logo	Logo	Logo	Logo	Names
Dedicated social media post	✓	✓	✓	Group Posting	Group Posting
Complimentary walk entries	10	8	6	4	2
Promotional table at event	✓	✓	✓		
VIP seating during reception	✓	✓	✓	✓	✓

Don't want to walk? Support SAFE with an underwriting opportunity!

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.



10TH ANNUAL WALK A MILE IN THEIR SHOES

**FRIDAY,
APRIL 11, 2025**

4 P.M.

**GBMC HealthCare Campus,
Towson, MD**



WALK A MILE IN THEIR SHOES UNDERWRITING OPPORTUNITIES

Underwrite a Student Group or Team - \$2,500 (UNLIMITED)

Many local schools would like to send their students to attend Walk a Mile, but it is not within their budget. While some students can afford a registration fee, many others do not have the financial resources. With your sponsorship, you can provide an opportunity for 50 students to attend Walk a Mile, meet our SAFE & DV team, and learn how to keep themselves and their friends safe from crimes of violence and abuse.

Pre-Walk Party Underwriter - \$2,000 (ONE AVAILABLE)

Exclusive opportunity to host the pre-event party. Includes signage at the event.

Start & Finish Line Underwriter - \$1,000 (ONE AVAILABLE)

Opportunity to market your company along the red carpet at the finish line. Includes signage at the finish line.

Sign Underwriters - \$100 (20 AVAILABLE)

Opportunity to sponsor signs along the walk that provide facts and data about the SAFE and DV Program.

Walk a Mile in Their Shoes Digital Impressions

Up to 100,000 digital impressions

GBMC Social Media Followers: 114,000

Walk a Mile Email Recipients: 9,000+

GBMC.org website traffic: 200,000 unique users visit www.gbmc.org monthly.

** Chucks and All Star sponsors will receive a table of 8 with your company logo displayed*

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.

GBMC
HEALTHCARE

10TH ANNUAL WALK A MILE IN THEIR SHOES

FRIDAY,
APRIL 11, 2025

4 P.M.

GBMC HealthCare Campus,
Towson, MD



SPONSORSHIP LEVEL: Check one participation level.

_____ All Star \$15,000 _____ Chucks \$10,000 _____ Converse \$5,000
_____ High Top \$2,000 _____ Low Top \$1,000

If you would like to commit to an underwriting opportunity, please indicate your preference here:

SPONSOR'S INFORMATION

Name of Company: _____

Address: _____

CONTACT INFORMATION

Name of Contact: _____

Phone Number: _____ Email: _____

AUTHORIZATION

Date: _____

Company Representative Signature

Contact Morgan Varley, Director of Annual Fund,
for availability at 443-849-2120 or mvarley@gbmc.org.
Checks and forms can be mailed to GBMC Philanthropy, 6701 N Charles St., Towson, MD 21204
Make checks payable to GBMC Foundation

