



38TH ANNUAL FATHER'S DAY 5K & 1-MILE WALK

Benefiting GBMC Neonatal Intensive Care Unit (NICU)

EVENT CHAIR

Matt Rudo

SATURDAY, JUNE 20, 2026 | 6:30 A.M.-10:30 A.M. | GBMC Campus

RUN FOR OUR TINIEST PATIENTS. SUPPORT FAMILIES WHEN THEY NEED IT MOST.

Held annually on Father's Day weekend, the GBMC Father's Day 5K & 1-Mile Walk brings together runners, walkers, families, and community partners in a powerful show of support for our Neonatal Intensive Care Unit (NICU). This meaningful event is more than a race, it's a celebration of hope, resilience, and the strength of families whose lives have been forever changed by the care they received at GBMC.

GBMC's NICU, one of the largest in the region, provides advanced, compassionate care to more than 400 critically ill and premature babies each year. The GBMC NICU combines cutting-edge medicine with family-centered support to give our smallest patients the strongest possible start in life.

By sponsoring the GBMC 5K, your organization demonstrates a visible commitment to children's health, family support, and community well-being, while gaining meaningful exposure to participants, volunteers, and supporters from across the region.

WHAT YOUR SUPPORT MAKES POSSIBLE

- Meal cards and ride-share assistance to help ease the financial and logistical burden for parents who spend long hours at their baby's bedside
- Infant-Driven Feeding training for all NICU nurses, ensuring developmentally supportive, evidence-based care for premature and medically fragile newborns
- Replacement and repair of critical NICU equipment, such as Panda Warmers and portable patient monitors, essential to maintaining a safe and advanced care environment
- Special Care Nursery: an extension of the NICU for babies who need additional support and monitoring prior to discharge

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Giving Gold \$15,000	Giving Legacy \$10,000	Giving Life \$5,000 (Unlimited)	Giving Hope \$2,000 (Unlimited)	Giving Help \$1,000 (Unlimited)
Name/logo on event collateral & shirts	Logo	Logo	Logo	Logo	Name
Social media post	Individualized Post	Individualized Post	Individualized Post	Group Posting	Group Posting
Complimentary race entries	12	8	6	4	2

Please note the Father's Day 5K & 1-Mile Walk will now be held on a SATURDAY!

To register for your sponsorship contact Morgan Varley (mvarley@gbmc.org, 443-849-2120) or scan here.





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FATHER'S DAY 5K UNDERWRITING OPPORTUNITIES

Exclusive Wellness Underwriter \$2,500

Opportunity to lead the warm up for hundreds of participants, company logo included on event collateral (T-shirt, signage, website), promotional table at event

Finish Line Underwriter \$2,500

Company logo displayed on a banner at the finish line and on event collateral (T-shirt, signage, website)

Awards Underwriter \$2,500

Company logo on signage during the awards ceremony and on event collateral (T-shirt, signage, website)

Hot Breakfast Underwriter \$2,500

Company logo displayed on signage in the breakfast tent and on event collateral (T-shirt, signage, website)

Mile Marker Sponsor \$1,500 (4 available)

Company logo displayed along the 5K and 1-mile walk route on a sign marking each mile.

Sponsorship Impact

- 250+ infants treated in 2025
- 20+ meal cards or gas cards given to families in need each quarter
- Parent concierge bag given to new parents with items that can be used throughout their stay.

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