

# Quick Guide to Community Benefit (CB) Reporting

## WHAT IS A COMMUNITY BENEFIT?

A community benefit is a **planned, organized, and measured activity** that is intended to meet identified community health needs within a service area.

## WHY IT MATTERS

As a tax-exempt health system, GBMC is required by federal law to document our impact through *Community Health Needs Assessments (CHNA)* and *Community Benefit* reporting. Your submissions demonstrate our ongoing efforts to improve the health and well-being of the communities that we serve.

## HOW TO REPORT

- 1 Confirm the activity meets CB criteria
- 2 Gather details (date, location, partners, services provided)
- 3 Submit: Community Benefit Inventory Activity Form (only takes 5 minutes!)
- 4 Questions? Contact D'Ambra Anderson at [danderson@gbmc.org](mailto:danderson@gbmc.org). For more details and examples, [click here](#).

## EXAMPLES OF QUALIFYING ACTIVITIES



### Community Health Services

Screenings, support groups, health fairs, education



### Health Professions Education

Student placements, internships (not tied to employee benefit)



### Cash & In-Kind Contributions

Donations to nonprofit health-related programs



### Community Building Activities

Neighborhood safety, housing support, workforce development



### Mission-Driven Health Services

Subsidized services not financially viable without support



### Research

Clinical and community health research, studies on healthcare delivery



### Community Benefit Operations

Staff costs for planning, reporting, program oversight, partnership coordination, outcome evaluation; tracking systems and software; charity care

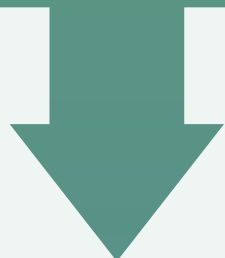


### Foundation-Funded CB

Community programs funded by GBMC Foundation, aligned with CHNA priorities

## STILL NOT SURE?

Does it improve community health outcomes?



Is it done on behalf of GBMC or organized through it?



Is it non-promotional and not staff-focused?



**If "yes,"  
please submit!**

## WHAT DOESN'T COUNT?



**Internal marketing, promotions, health fair materials**  
Self-serving or market-focused intent



**Facility decorating, grand openings, celebrations**  
Morale boosting, not community health improvement programs



**CME, staff in-services, professional conferences**  
Internal education for staff, not a community benefit workforce development



**Volunteer time on personal/off-hours**  
Not tied to GBMC or done during work time



**Employee perks: meals, parking, tuition reimbursement, immunizations**  
Considered employee benefits



**Free or discounted patient care (bills waived)**  
Should be reported separately as charity care



**Providing medical records or x-rays**  
Administrative service, not a community benefit



**Discharge planning, patient social work**  
Routine patient care activity



**Employee donations (e.g., United Way, Adopt-a-Family)**  
Personal giving, not an organizational community benefit



**Clergy parking, pastoral care, holiday amenities**  
Visitor/staff support, not direct public health impact