

Community Benefit

ANNUAL REPORT 2025



GBMC
HEALTHCARE

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From Our *Leadership*

At GBMC HealthCare, we are committed to delivering the care we would want for our own loved ones. As a healthcare system, we are often known for the care that we provide patients at our hospital, primary care practices and through Gilchrist. We are also committed to providing care and support that extends beyond these physical spaces and into our communities.

We work in collaboration with many organizations representing the nonprofit, public and private sectors. These organizations provide a safety net to our patients and the GBMC community. We partner with organizations that have extensive reach into the community and use evidence-based strategies to support health and wellness throughout the lifespan.

In fiscal year 2025, GBMC invested over \$77M in the community. These community benefit activities include community health services, health professions education, mission driven initiatives, and charity care. We also funded local organizations in their efforts to promote healthy behaviors and address the social drivers of health. Our work is guided by the priorities identified in our community health needs assessment.

It is with excitement that we present this report to highlight our efforts to improve the health and well-being in the communities we serve. If you would like to learn more about these efforts, or this report, please contact Karen Thompkins, Director of Community Partnerships at kthompkins@gbmc.org.



Paari Gopalakrishnan, MD, MBA

President and CEO
GBMC HealthCare



Catherine Y. Hamel

President, Gilchrist
EVP, GBMC HealthCare

Our Story

Throughout our 60-year history, Greater Baltimore Medical Center (GBMC) HealthCare has been recognized for excellence on national, regional and local levels. We are a comprehensive system of care that unites three integrated work systems: a non-profit hospital, GBMC Health Partners and Gilchrist.

GBMC is a 275-bed licensed hospital providing acute and sub-acute care in Towson, Maryland. It is home to an award-winning cancer institute; the community's only center for victims of domestic violence; extensive labor and delivery services; and strong surgical and medical programs, including residencies. Each year, GBMC handles more than 23,000 admissions and over 50,000 emergency department visits, combining community-focused care with the sophistication of university-level medicine.

GBMC Health Partners is a collective of more than 300 primary care providers, specialists, advanced practice clinicians, and hundreds

of support staff. GBMC primary care practices are NCQA Certified Medical Care Homes with embedded nurse care managers and behavioral health specialists. Patient-centered care is provided at convenient locations across the area, including Baltimore City, Hunt Manor, Hunt Valley, Owings Mills, Padonia, Jarrettsville, and Texas Station.

Gilchrist is Maryland's leading nonprofit provider of serious illness and end-of-life care. Gilchrist provides medical care, counseling and support to patients and their families at every stage of serious illness, even well before hospice is needed. Gilchrist serves more than 7,500 patients each year—in homes, residential care communities and other medical settings, and at our three inpatient hospice centers in Towson, Howard County and Baltimore. In addition, Gilchrist provides grief counseling and other bereavement services to 6,500 families throughout central Maryland.

 <p><i>Mission</i></p>	 <p><i>Vision</i></p>	 <p><i>Values</i></p>
<p>The mission of GBMC HealthCare is to provide medical care and service of the highest quality to each patient and to educate the next generation of clinicians, leading to health, healing, and hope for the community.</p>	<p>As our national healthcare system evolves, for GBMC to maintain its status as a provider of the highest quality medical care to our community, we must transform our philosophy and organizational structure to develop a model system for delivering patient-centered care.</p>	<p>GBMC HealthCare has formalized a series of specific behaviors that support its Greater Values of Respect, Excellence, Accountability, Teamwork, Ethical Behavior, and Results. The Greater Values are intended to serve as the foundation upon which GBMC creates and sustains a culture of Service Excellence.</p>

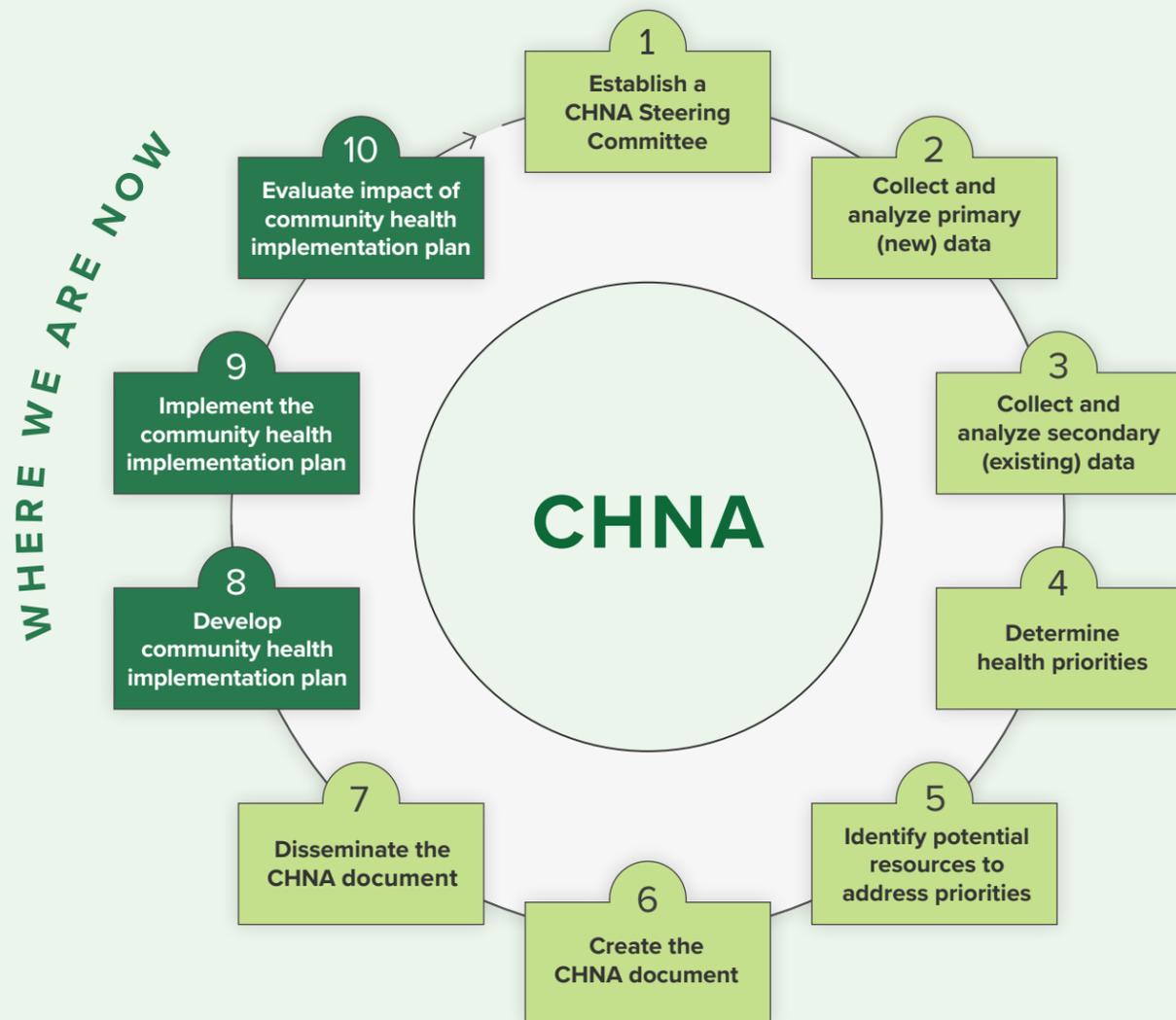


Community Health Needs *Assessment*

The Community Health Needs Assessment (CHNA) is an opportunity to better understand, quantify, and articulate the health needs of Baltimore County residents. Healthcare leaders use this information to address these needs through new programs, services and policy changes.

The 2024 Baltimore County CHNA was a collaborative effort of GBMC, the Baltimore County Department of Health, MedStar Franklin Square Medical Center, Northwest Hospital of LifeBridge Health, Sheppard Pratt, and the University of Maryland St. Joseph Medical Center.

The year-long process concluded with a report (gbmc.org/chna) that identified the health priorities to be addressed over the next three years. The health priorities for Fiscal Years 2025–2027 are: behavioral health, physical health and access to care.

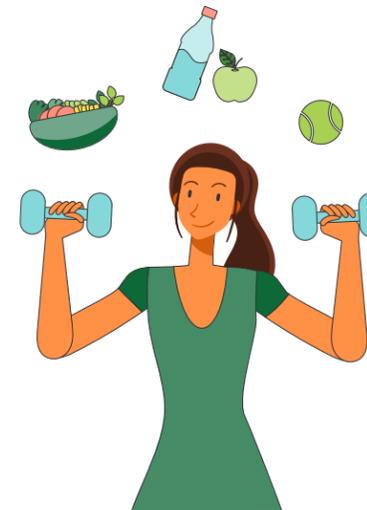


CHNA Implementation *Strategies*



BEHAVIORAL HEALTH

- Expand and improve access to mental health care within primary care practices
- Expand and improve access to mental health care in the Emergency Department
- Increase awareness of the 988 Suicide & Crisis Lifeline
- Support the DEA's National Prescription Drug Take Back Day
- Fund local community-based initiatives addressing behavioral health



PHYSICAL HEALTH

- Promote physical activity through community events and programs
- Expand physician office hours to increase access for new and existing patients
- Connect patients with community resources to support physical and social needs
- Enroll new patients into primary care through the Healthcare Made Easy Program
- Fund local community-based initiatives addressing physical health



ACCESS TO CARE

- Expand physician office hours to increase access for new and existing patients
- Connect patients with community resources to support physical and social needs
- Enroll new patients into primary care through the Healthcare Made Easy Program
- Fund local community-based initiatives addressing access to care

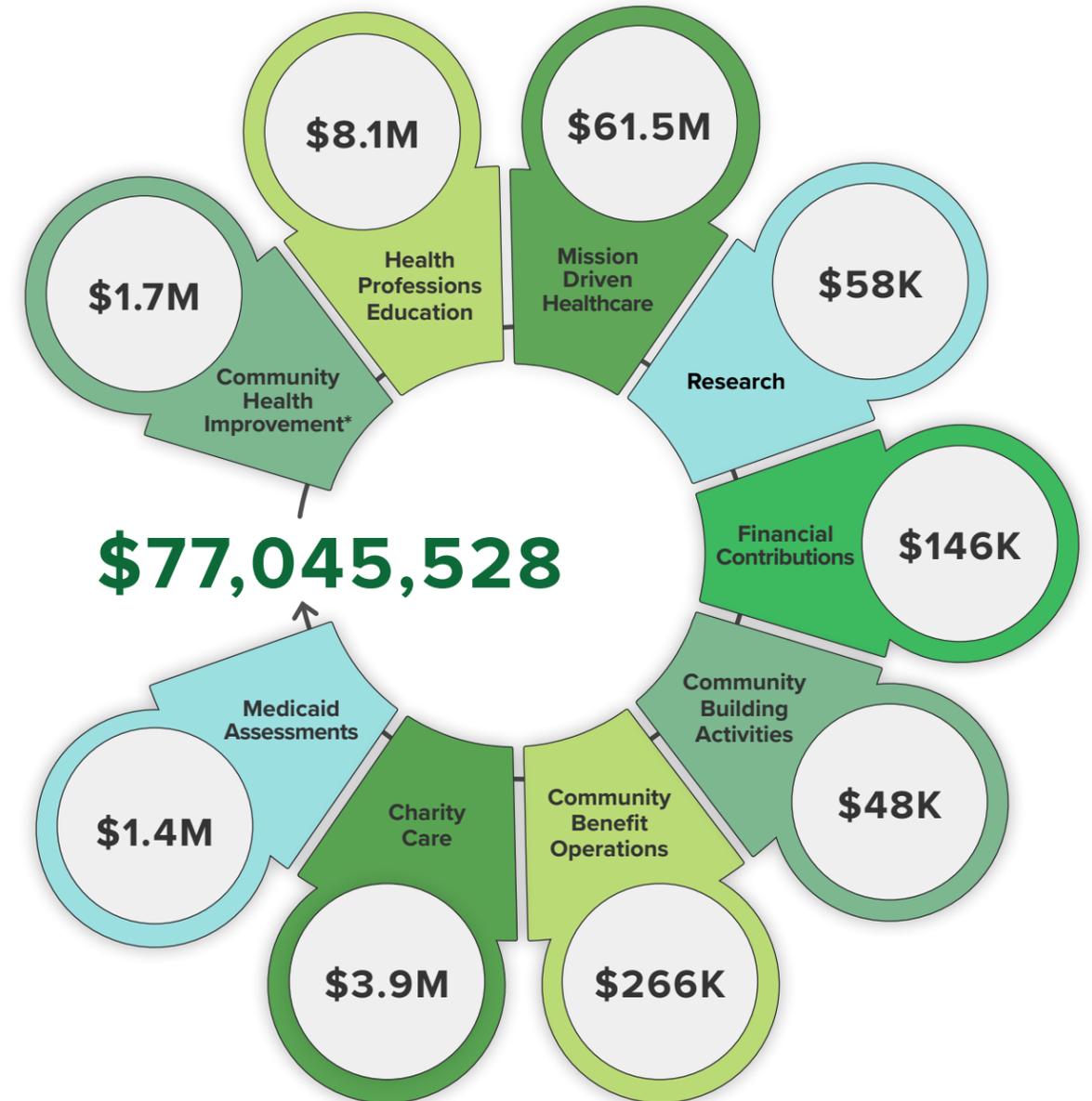
Community Benefit *Reporting*

Each year, we report our Community Benefit activities to the Maryland Health Services Cost Review Commission (HSCRC). Community Benefit activities are planned, organized, and measured approaches to meeting identified community health needs within a given service area. It most often requires collaboration with other non-profit and public community-based organizations and meets the following parameters:

- Improves the health status and well-being of specific vulnerable populations
- Generates a low or negative margin
- Is not provided for marketing purposes
- Supports services or programs that would likely be discontinued if the decision were made on a purely financial basis



Community Benefit *by Category*

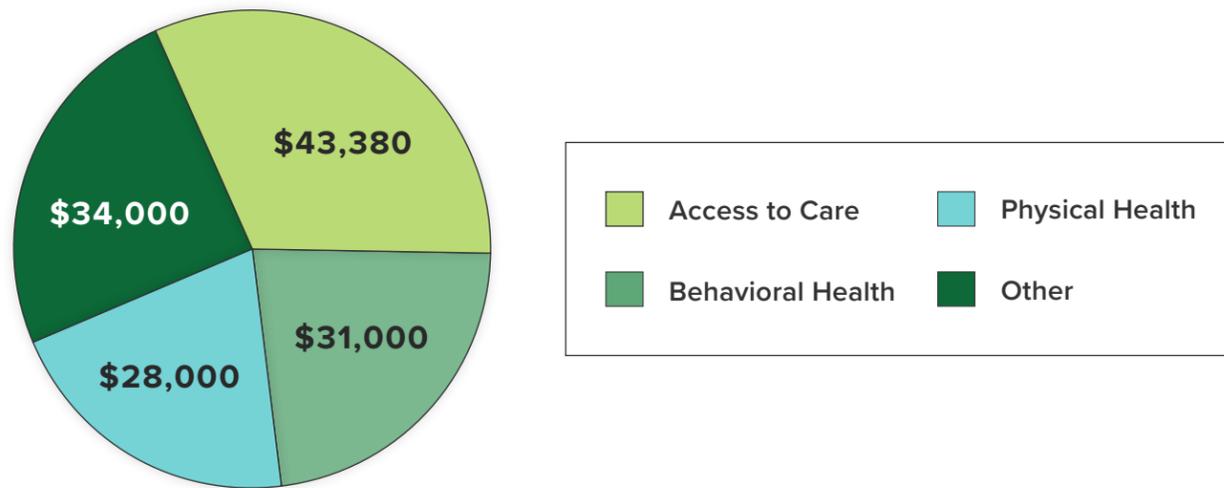


*275 community benefit programs and activities were provided by 9 departments

Organizations Funded by Health Priority

GBMC’s Community Benefit Program directly funds local organizations and initiatives. These efforts align with the health priorities identified in the 2024 Baltimore County Community Health Needs Assessment. In Fiscal Year 2025, GBMC funded 24 community-based organizations for a total of \$136,380 to improve the health and well-being of our community.

FY25 AT A GLANCE



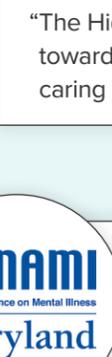
ACCESS TO CARE	BEHAVIORAL HEALTH	PHYSICAL HEALTH	OTHER
Associated Black Charities (ABC)	NAMI, Inc.	Kennedy Krieger Institute	Cristo Rey
Gilchrist Jewish Care & Support Program	Alzheimer Association	Sjogren’s Foundation	
Center for Health Maryland	NAMI Maryland	Arthritis Foundation	
Ulman Foundation	Baltimore Humane Society	Y of Central Maryland	
Chase Brexton	Caroline Center	Horizon Day Camp	
The Pride Center of Maryland	Hopewell Cancer Support, Inc.	American Heart Association	
Bikur Cholim		Ulman Foundation	
		Stoneleigh Elementary School	
		Shomrei Emunah Girls Sports	
		Essex-Stembridge Recreation Council	

Testimonials

“The funds raised—\$20,000 this past year—are vital, but the emotional impact of the Derby is just as powerful...The Stoneleigh Derby is more than a fundraiser; it is a memory-maker and a connector.”—*Stoneleigh Elementary School*



“We are especially grateful to our generous sponsors, whose incredible support makes the Black Tie & Tails event possible, and helps us continue our lifesaving work.”—*Baltimore Humane Society*



“The 43rd Annual NAMI Maryland Conference was an extraordinary success...Attendees left inspired not only by the content but also by the opportunity to be part of a community where shared stories fostered resilience and reduced stigma.”—*NAMI Maryland, Inc.*



“The Hidden Blessings event inspired participants to take tangible steps toward end-of-life preparedness and deepened their commitments to caring for their loved ones.”—*Gilchrist Jewish Care & Support Program*



“Seeing patients, families, doctors, and sponsors like GBMC come together was incredibly uplifting. Every dollar raised and every story shared helps move research forward and gives us hope for better treatments and greater understanding of this disease.”—*Sjogren's Foundation*



“Mackenzie is deeply grateful for the love and support from family, friends, her doctors, and organizations like the Arthritis Foundation, which are making strides toward finding a cure for arthritis.”—*Arthritis Foundation*

Healthcare *Made Easy*

In 2024, GBMC HealthCare was awarded \$3.5 Million by the Maryland Community Health Resource Commission (CHRC) to become a Health Equity Resource Community (HERC). The grant expands the work that began with the Pathways to Health Equity Program.

Baltimore City’s mortality rate is 30% higher than the rest of the state. GBMC’s HealthCare Made Easy Program is aimed at addressing this health disparity by reducing obesity, hypertension, and diabetes in Baltimore’s underserved communities. HealthCare Made Easy provides primary care at GBMC at Jonestown and in the home through Gilchrist’s Elder Medical Care Program.

GBMC works in collaboration with trusted community partners to support enrollment into primary care and address the social drivers of health such as food, housing, and transportation. The HERC Community Partners include Empowerment for Collective Change, Govans Ecumenical Development Corporation (GEDCO), Maryland Volunteer Lawyers Services, The Bit Center, The Mr. Mack Lewis Foundation, and The University of Maryland Center for Health Equity.

With the HERC grant, GBMC expanded its community outreach team. The grant supports a nurse and two community health workers to provide blood pressure screenings and connect residents with invaluable health and wellness resources.

HERC Grant Year One Successes

(July 1, 2024 – June 30, 2025)



713

new patients enrolled in primary care



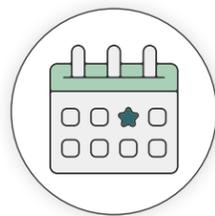
188

blood pressure screenings



2,921

individuals received food assistance



66

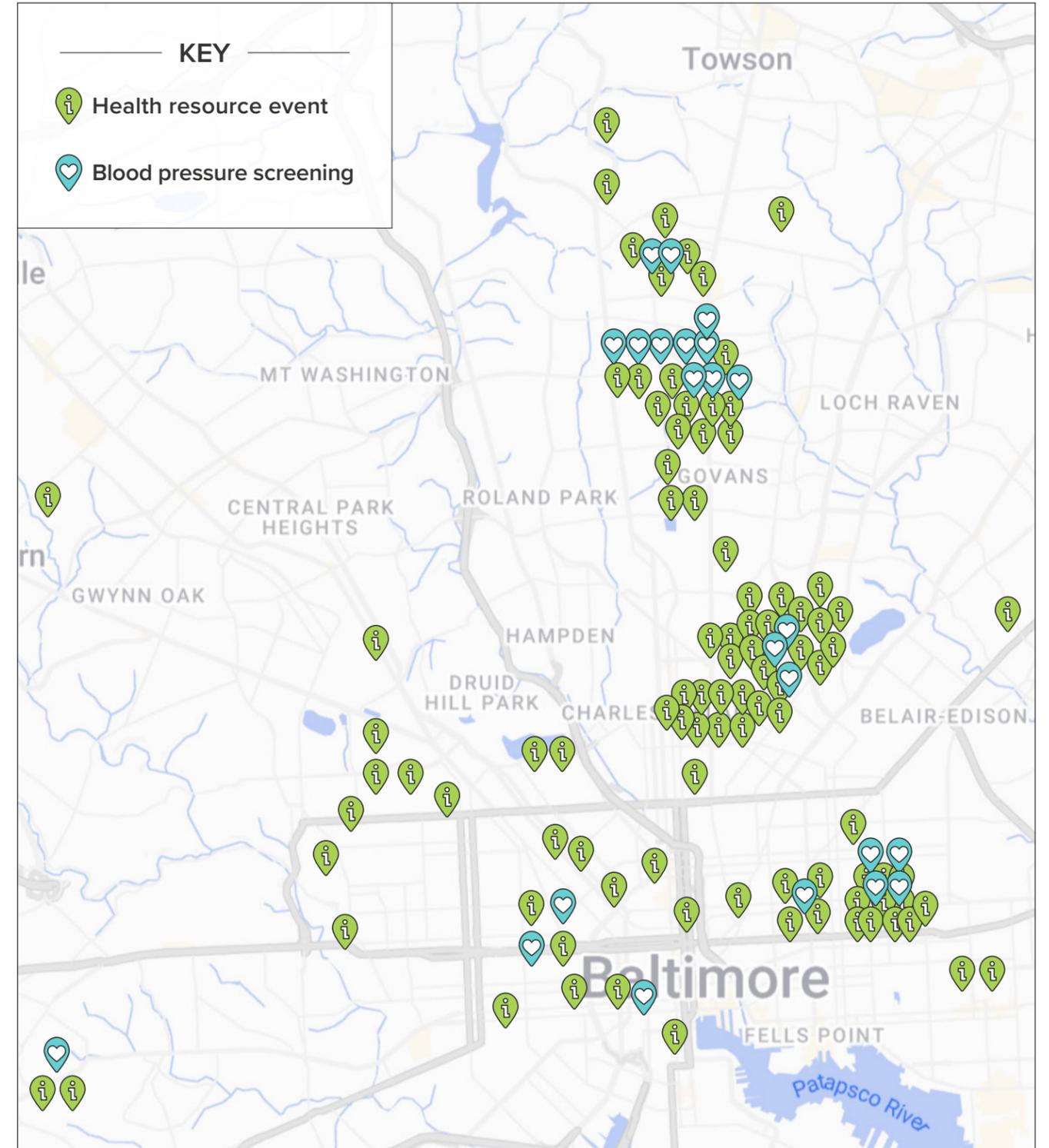
community events to address the social drivers of health



\$4,789

per person estimated cost reduction

Community *Engagement*

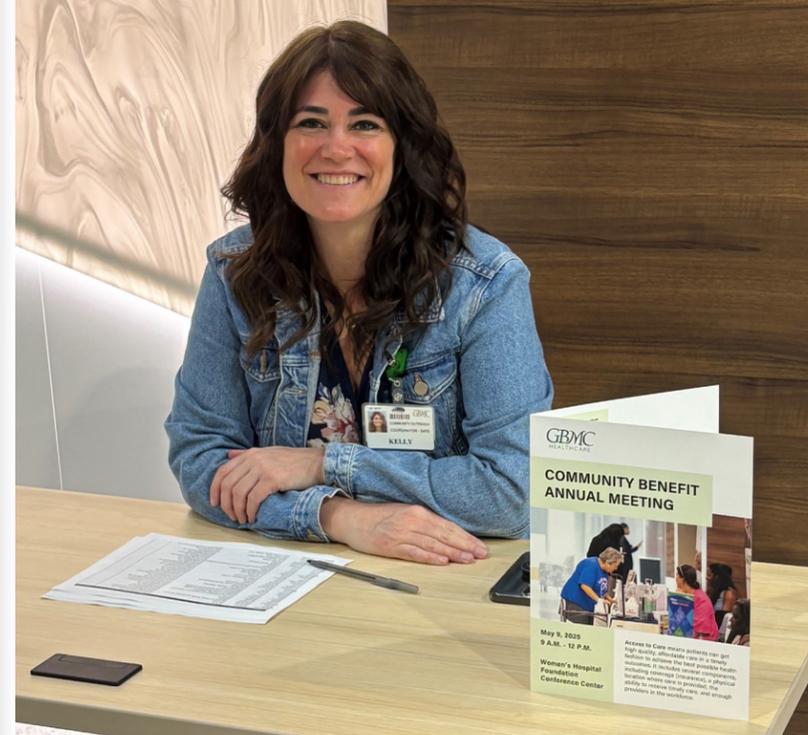


Community Benefit *Annual Meeting*

The Community Benefit Annual Meeting was held on May 9, 2025 at GBMC HealthCare. The meeting took place in the Women’s Hospital Foundation Conference Center in the new Louis and Phyllis Friedman Building. There were 93 attendees representing healthcare, government, community-based organizations, and private industry. The theme of the meeting focused on one of the CHNA health priorities, Access to Care.

There was a moderated discussion with panelists from West Baltimore Pace Community Coalition, Gilchrist’s Geriatric Care, GBMC Health Partners and GBMC/Sheppard Pratt’s Collaborative Care Program. The audience engaged in a discussion with the panelists to learn more about how their organizations are addressing access to care.

Community-based organizations that received community benefit funding provided an overview of their organizations and gave impact statements. A health resource fair was held to create an opportunity for participants to network and to share health information. A meeting attendee said it best, “It was great to be in a room with so many champions for the community.”



Community Benefit *Committee*

COMMITTEE LEADERSHIP

Catherine Hamel
Karen Thompkins
D'Ambra Anderson

COMMITTEE MEMBERS

Meghan Chan
Kimberly Davenport
Carl Prazenica
Diane Sancilio
Dr. Gregory Small
Kelly Truax
Rachael Whiteside
Shannon Wollman



6701 N. Charles St. | Towson, MD 21204
gbmc.org/our-community/community-benefit