Renewing Our Commitment

to Health, Healing & Hope.

BUILDING ON STRENGTH

Let's build on GBMC's
strength together.
Please contact the
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Explore the Promise

The Promise Project

BUILDING ON STRENGTH
When the doors of GBMC first opened in 1965, a relationship between the community and a hospital was forged. This bond has strengthened as we deliver on our promise to provide the care we would want for our own loved ones.

Now, it’s time to extend our promise. To each other. And to the next generation.

The Promise Project will ensure that the quality of our hospital facilities matches the outstanding care delivered by our physicians and nursing staff across the healthcare system.

A new three-level structure will be added to the hospital with 60 rooms designed to meet the needs of patients, families and staff alike.

It’s a critical step in our effort to redesign care by holding ourselves accountable for patients’ overall health. At birth. At the end of life. And at every point along the way.
Independent and strong, we’ve built GBMC not only as a resource to the community, but as an extension of the community.

Now we have the opportunity to build from a position of strength, so we can continue to meet the needs of our community.

- GBMC patients consistently rank us in the top 10 hospitals compared to 44 other Maryland hospitals.  
  [Source: CAHPS Survey]

- GBMC is one of only four hospitals in the entire Baltimore region to achieve an “A” grade from Leapfrog, a national hospital-safety organization that measures how well hospitals protect patients from errors, injuries and infections.  
  [Source: The Leapfrog Group, a national hospital-safety organization]

- We conduct a comprehensive evaluation of the health issues of individuals in our community so we can develop custom programs to improve their health.  
  [Source: Community Health Needs Assessment, February 2019, developed for GBMC by Holloran Consulting]

- When asked if they would stay with GBMC if offered a similar position elsewhere, GBMC physicians respond positively — ranking near the top 10% when compared to the benchmark.  
  [Source: GBMC Annual Physician Engagement Survey]

Together, we will optimize GBMC, further strengthening our position as the premier space for patient care in the community.

**Why? It’s all about keeping promises.**
This statement reflects our entire approach to providing care. It all starts with understanding who our patients are now and who they will be in the future.

**SO WHAT DO WE KNOW?**

We know the people we treat in the hospital today face complex conditions such as cancer, diabetes, congestive heart failure and obesity.

We know providing them with the care they need requires the expertise of medical specialists and nurses all working together in carefully choreographed teams.

And, we know a holistic approach to care means that patients can benefit from the presence and support of their family, caregivers and spiritual advisors.
We’re also aware that every patient, family member, doctor and nurse who comes through the doors of GBMC brings high expectations for service and quality shaped by their experiences outside of these hospital walls.

First and foremost, our new three-level structure will reflect the needs of our patients. Equally important will be the input we receive from our physicians and nursing staff.

After all, they understand the optimal flow of patient care. They know where the technology should be. How to prevent accidents. And the best placement of each item for patients, staff and family.

Then, form will indeed follow function.

We need to address more complex needs and meet higher expectations. Sounds tough. But we’re up for the challenge.

How are we going to optimize our hospital? For us, everything follows taking care of the patient. And, for our space . . .
Patient rooms will be designed to serve an ever-increasing array of functions: A bedroom and dining room for patients. A place where clinicians can conduct procedures. A living room or temporary office for family members. A quiet space for contemplation with a spiritual advisor.

Will the rooms be larger? Yes, significantly...and smarter. So, the expertise of medical staff, the support of the patient’s family, and the technology required to enhance accuracy can seamlessly combine to deliver the care our patients need.

Research confirms the important role that well-designed patient rooms can play in the healing process: increased safety, lower infection rates and faster recovery.

Of equal importance, this new space will ensure GBMC continues to attract the highest quality medical teams to serve our community.

Our patients and you – our community – deserve nothing less.
Throughout the years, we have maintained GBMC’s unique position as an independent healthcare system responsible only to this community. No competing priorities. Just a singular and unrelenting focus on the experiences and care of our patients.

Now, we’re extending our promise to the community, providing you with the same care we would want for our own loved ones.

And, we’re asking for you to extend your promise as well. Not just to us, but to the future generations of your families, your neighbors and your community.

Over the next five years, we’ll make substantial investments in our facilities – $30 million of which we hope to raise through the continued outstanding generosity of our community.

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Introduction
In 1965, GBMC was a modern marvel. It was unlike any hospital Baltimore had ever seen. The single-patient rooms were a novelty, and the amenities – such as call buttons, telephones, and in-room bathrooms – represented a cultural shift in the way people were thinking about healthcare. The design of the facility demonstrated "the patient always comes first" philosophy, and patient care and comfort were paramount in GBMC's operations.

Since then, we've created a new vision to become a community-based system of care that delivers to every patient, every time, the care that we want for our own loved ones. And, we have stayed true to our promise to keep patients as our number one priority. To achieve our vision, we've transformed, redesigning the way we deliver care, and the community has taken note: GBMC has been named Best Hospital by The Baltimore Sun, The Daily Record, and The Jewish Times. We are always evolving and growing in keeping with the needs of our community. Now, it's time for our facilities to support and enhance our redesigned care.

The Promise Project
A CLOSER LOOK

Timeline of Innovation at GBMC from 1965-present

1960s
High-risk OBGYN services established

1978
Neonatal intensive nursery opens

1980s
GBMC combats AIDS epidemic with advancements in blood transfusion

1984
Women's Hospital Fertility Center at GBMC opens, beginning IVF program

1987
GBMC establishes Clinical Trials Program

1993
Cancer Center opens

1997
Geckle Diabetes Center opens

1981
Milton J. Dance, Jr. Head & Neck Center opens

1993
Gilchrist Services established

1998
GBMC establishes SAFE and Domestic Violence programs

2003
H. Norman & Jeanne H. Baetjer Center for Nursing Excellence established

2012
GBMC builds Simulation Innovation Learning Center

2014
GBMC renovates Family Care Associates and is recognized as a Patient-Centered Medical Home as noted by the National Committee for Quality Assurance

2019
GBMC opens Patient-Centered Medical Home in Baltimore City through partnership with Helping Up Mission

2004
GBMC opens Greater Baltimore Cleft Lip & Palate program

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